



Pegasus

2012 SHOWS SPECIAL

PULL OUT & SAVE SUPPLEMENT

Over 30 pages of shows, events, show services and over 750 free diary dates as a supplement to the March issue

Don't miss our closing date 8th February

25,000 Free Copies Delivered across the South East

Flyers in magazine from £15 per 1,000

Website banner advert from £5 per month

Reduce schedule printing costs - host them on www.pegasusmagazine.com

All prices are inclusive of VAT - Deadline for March issue 8th February

4x1

4 cm x 4.4 cm

B/W £31.54
Colour £41.00

4x2

4 cm x 9.4 cm

B/W £58.80
Colour £78.00

6x1

6 cm x 4.4 cm

B/W £48.88
Colour £63.44

6x2

6 cm x 9.4 cm

B/W £72.00
Colour £90.00

7x1

7 cm x 4.4 cm

B/W £56.78
Colour £73.82

7x2

7 cm x 9.4 cm

B/W £91.48
Colour £121.67

8x1

8 cm x 4.4 cm

B/W £64.90
Colour £84.37

8x2

8 cm x 9.4 cm

B/W £111.52
Colour £138.91

1/4 Page

B/W £120.00
Colour £180.00

**1/2 Page
Horizontal**

B/W £228.00
Colour £270.00

SPECIAL OFFER
1/2 page vertical
Colour £235.00

Full Page

B/W £330.00
Colour £420.00

don't forget

repeat your advert
on our website
for just

£5.00

LOOSE INSERTS:

5,000 £150+vat
10,000 £250+vat
15,000 £300+vat
25,000 £375+vat

**Cut down on
your schedule
printing costs!**

Why not host your
schedules on

www.pegasusmagazine.com

for thousands of
possible competitors
to download direct
to their computers.

From
£25 per schedule
or
£50 for multiple
schedules over a year

ADVERTISING BOOKING FORM

SIZE OF ADVERT (TICK)

- 4x1 6x1 7x1 8x1 4x2 6x2
 7x2 8x2 1/4 PAGE 1/2 PAGE H 1/2 PAGE V 1 PAGE
 COLOUR BLACK & WHITE WEBSITE INCLUSION £5.00/MONTH

DISCOUNT FOR NUMBER OF MONTHS RUN (NEED NOT BE CONSECUTIVE STARTING MARCH 2012)

- 2 MONTHS 5% 3 MONTHS 10% 4 MONTHS 12% 5 MONTHS 15% 6 MONTHS 25%

TOTAL VALUE OF CHEQUE ENCLOSED (PAYABLE TO 'PEGASUS') £ (OR PHONE WITH CREDIT CARD DETAILS)

YOUR DETAILS

NAME..... ADDRESS.....

..... POST CODE

TEL NO / EMAIL

TEXT REQUIRED

Please give a rough sketch of layout or any special requirements